

Business KS5 Curriculum Overview	Links to KS4		Students have the opportunity to study GCSE Business at KS4, which has a very strong uptake creating the most popular option subject at LPA. Those joining us as external candidates may have come across GCSE Business or GCSE Economics. They will draw on knowledge from KS4 as follows: Maths: Students will have used percentage change and ratios. They will develop this further by looking at PED/YED and ratio analysis. Business: Students that have studied GCSE Business will recognise many aspects of the course which are incorporated in the Business course. Sociology: Students that studied GCSE Sociology will recognise some aspects of research methods including sampling techniques. IT: Students will have used IT equipment during previous studies. They will develop this further when working on short projects and constructing charts.					
	Intent	Statement of Intent	Students will use an enquiring, critical and thoughtful approach to the study of business and develop an ability to think as a business owner. They will also develop an understanding of wider issues and debates for business such as the issues around business and consumer decision making that impacts society and the economy. Through their studies of key theories and research, students will be able to explain and predict elements of business, consumer and society behaviour which will be a valuable skill not only in directly related further study and careers but other fields such as business, education and public services.					
		Timeline	Term 1 - 7 Weeks	Term 2 - 7 Weeks	Term 3 - 6 Weeks	Term 4 - 6 Weeks	Term 5 - 6 Weeks	Term 6 - 7 Weeks
	Implementation (Year 12)	Year 12 Overview	Students will begin with an introduction to the core business concepts including the need to meet customer needs and the marketing mix. This will give them the basic knowledge of business issues that can help them to begin to evaluate research and opinions that they will study throughout the course. During the rest of the year they will cover various topics including enterprise, business and the economy; introducing markets; managing finance; resource management, entrepreneurs and leaders and many more.					
		SOW	Marketing and people		Managing business activities		Retrieval + Exam Preparation	
		Assessment Type & Unit Focus	RP1 - Terminology / initial content. 1 x 40 min test (Sept/Oct). Students explore the marketing and people functions and investigate entrepreneurs and business start up - Meeting customer needs - Market - Marketing mix and strategy - Managing people - Entrepreneurs and leaders		Assessed: RP2/PPE1 – Marketing and people from paper 1 (Jan) Students explore the finance and operations functions, and investigate external influences on business - Raising finance - Financial planning - Managing finance - Resource management - External influences		Assessed: RP3/PPE2 – The wider economic environment paper 2 (Apr + Jul) Consolidation of content from previous terms. Specific focus on retrieval exercises and past paper practice. Developing skills for extended writing - looking towards 20-mark essays in year 2.	
	Implementation (Year 13)	Year 13 Overview	In year 2 of the course, students will need to build upon the knowledge, skills and understanding developed in Theme 2 in Theme 3, making connections across these two themes in Paper 2. Students continue to apply knowledge and understanding of both familiar and unfamiliar contexts in the assessments, and demonstrate an awareness of current business issues.					
		SOW	Business decisions and strategy		Global business		Exam Prep	
		Assessment Type & Unit Focus	RP1/PPE1 - Students explore influences on business strategy and decision-making. Students will begin to take a view of a business owner and explore the corporate objectives and strategy against financial and non-financial performance measures and how businesses grow. - Business objectives and strategy - Business growth - Decision-making techniques - Influences on business decisions - Assessing competitiveness - Managing change		RP2 - Students will investigate businesses that trade on a global scale and explore their reasons for doing so. Students develop an understanding of the globally competitive environment and consider the ethical and moral dimensions of global business activities. - Globalisation - Global markets and business expansion - Global marketing - Global industries and companies (multinational corporations)		RP3/PPE2 - Summer Examinations - Paper 1, Paper 2 & Paper 3 Preparation for paper 3 Students will practice for this synoptic paper by applying knowledge to advance released stimuli. Review of all theme content.	
		Topic Texts	Business Adventures - Twelve Classic Tales from the World of Wall Street - <i>John Brooks</i> Freakonomics: A Rogue Economist Explores the Hidden Side of Everything - <i>Steven Levitt & Stephen J. Dubner</i>					
	Impact	Year 12 Review Points	RP1: T1, Wk3		RP2 (PPE1): T3, Wk2			RP3 (PPE2): T6, Wk4
		Year 13 Review Points		RP1 (PPE1): T2, Wk1		RP2: T4, Wk1	RP3 (PPE2): T5, Wk1	
		How It Is Used / Skills Set Developed / Outcomes	Evaluating economic theories develops critical thinking skills. Students are encouraged to consider the validity, objectivity and source of research claims made in the press or on social media. They are taught common pitfalls such as data that is bias and common misconceptions with economic data. The use of scenarios encourages students to apply their learning to business, consumer and society behaviour they see around them and in current affairs.					
		Links to Higher Education	Business A level is not a pre-requisite for a degree and so year 1 will repeat a lot of A level content which means TPAT Sixth Form students are getting a strong foundation to build from. 'Beyond A level' starter activities also show students additional content such as labour markets and the trade cycle. Planning, carrying out and writing up their own research will prepare students for this element of degree-level Business. There is also a greater emphasis on wider reading and reading from original source (journal articles) to develop independent study skills.					
		Careers in the Curriculum	Throughout the course, we update our careers board using genuine examples of occupations. We also incorporate careers into starter activities looking at business-related career options.					