

CTEC Business

Level 3 Cambridge Technical in Business can be studied as an Extended Certificate (worth one A level). This builds upon the Business knowledge students developed at KS4.

The course has been developed to meet the changing needs of the Business sector and prepare students for Higher Education or employment.

The course supports the transferable skills required by universities and employers such as communication, problem solving, time management, research and analytical skills.

Student Profile

A successful student will:

Grade 4 in GCSE Business (if studied).

Interested in the world of business and how markets function globally.

Determined, self-motivated and prepared to work hard.

Work well independently and as part of a small group.

Course Content (OCR)

On this qualification you will undertake a mixture of coursework units and examined units within the pathway chosen.

All Students Study

Exam Units: The Business Environment and Working in Business (2 exams).

Coursework Units: Customers and Communication, Marketing and Market Research and one other unit.

Skills Gained

This qualification aims to develop students' knowledge and understanding of the principles of Business.

Students will gain an insight into the Business sector as they investigate the pace of business growth from small start-up to large multinational organisations, and factors that influence choice of business structure.

Students will also develop professional, personal and social skills through interaction with peers, stakeholders and clients, as well as theoretical knowledge and understanding to underpin these skills.

The Future - What Next?

Successful completion could lead to a degree in related subjects such as Marketing, Business Management, Accounting and Human Resources.

You could also go on to work based training such as a Administration Assistant or Marketing Administrator.



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'Potential into Performance'

Building Your Future Together