

# Media Studies **SIXTH FORM**

*Don't be anonymous...  
...be remarkable*

A level Media Studies will encourage students to develop their enjoyment and understanding of the media which plays an ever-more significant role in shaping our lives, both as individuals and as societies: the way we work, our leisure time, how and what we consume, how we perceive ourselves and others and our communications. It enables students to become active participants in the analysis and the production of media texts. They will study and apply the concepts and theories which underpin our understanding of the media and its impact, and enhance their creative and technical production skills.

A Level



56 UCAS points available

## Student Profile

A successful student will need:

Grade 5 in GCSE Media Studies (if studied).

To take a keen interest in a range of media texts across all platforms broadcast, print and electronic media.

To be able to think and discuss both analytically and creatively.

To have an interest in developing and practising production skills using a range of technology.

To be able to learn, understand and apply relevant concepts and theories.

To be hard-working, self-motivated and manage their time effectively.

## Course Content (EDUQAS)

### Exam Board - Eduqas

Component 1: MEDIA PRODUCTS, INDUSTRIES AND AUDIENCES (35%)

Assessment: 2 hour 15 mins Examination

Component 2: MEDIA FORMS AND PRODUCTS IN DEPTH (35%)

Assessment: 2 hours 30 mins Examination

Component 3: CRITICAL PERSPECTIVES (30%)

Assessment: 2 cross-media productions which students research, plan and produce independently in response to a given brief

## Skills Gained

Analysis of a range of printed, audio-visual and e-media products.

Enhanced written and verbal communication skills.

Understanding and application of a range of media and cultural theorists.

Research into self-selected areas of investigation.

## Trips / Cultural Experiences

Guardian News Rooms, London - Editing Workshop

University of Gloucestershire - Great Create Event

University of Gloucestershire - Journalism Masterclass

## The Future - What Next?

A level Media Studies is recognised by most universities as a suitable and beneficial entry qualification for a range of relevant degree courses. The analytical rigour of A level Media means it leads well into further study of English Language, Literature, History or indeed Media or Film studies. Many of the theories and concepts covered in A level Media would be extended in a Sociology, Psychology or Politics degree. The technological skills could lead on to a higher qualification in ICT / Games Design. The creative awareness and production experience would be a perfect foundation for a degree and / or career in photojournalism or media production.



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